

7<sup>th</sup> August, 2024

1]  
**The Secretary**  
**The Calcutta Stock Exchange Limited**  
7, Lyons Range  
Kolkata 700 001  
Scrip code: 10023915

2]  
**Listing Department**  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Bandra-Kurla Complex,  
Bandra (E), Mumbai - 400 051  
Scrip code: MAITHANALL

**Sub: Acquisition**

Dear Sir/Madam,

We enclose herewith the details required under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 [SEBI(LODR), 2015] read with Schedule III of the said Regulations and SEBI circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13<sup>th</sup> July, 2023 in respect of acquisition of equity shares of a listed entity (Zee Entertainment Enterprises Ltd.) through Stock Exchange.

The disclosure has been submitted consequent upon triggering of threshold limit as prescribed under Regulation 30 of SEBI(LODR), 2015.

The event has occurred on 6<sup>th</sup> August, 2024 at 3:30 P.M. and Company became aware of w.r.t. particulars of acquisition of shares on 7<sup>th</sup> August, 2024 at 09:56 A.M.

This is for your information and records.

Thanking you,

Yours faithfully,

**For Maithan Alloys Limited**

Rajesh K. Shah  
**Company Secretary**

cc: The Corporate Relationship Department  
**BSE Limited**  
Rotunda Building, P.J. Towers  
Dalal Street, Fort, Mumbai- 400 001  
Scrip Code: 590078

Name of the target entity	Zee Entertainment Enterprises Ltd.
Details in brief such as size, turnover etc.	<b>AS AT 31.03.2024</b>
Turnover	Rs. 8075 Crore
PAT	Rs. 302 Crore
Networth	Rs. 10006 Crore
Whether the acquisition would fall within Related Party Transaction(s)?	No
Whether the promoter/ promoter group/ group companies have any interest in the entity being acquired?	No
If yes, Nature of interest and details thereof	Not Applicable
Whether the same is done at "arms length"?	Yes
Industry to which the entity being acquired belongs	TV Broadcasting & Software Production
Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The shares were acquired through stock exchange and form part of investment of the Maithan Alloys Limited with view to reap the long-term/short-term investment benefits.  <b>The Maithan Alloys Limited do not intend to acquire control whether directly or indirectly of the management of the Target Entity.</b>
Brief details of any governmental or regulatory approvals required for the acquisition	No
Indicative time period for completion of the acquisition	Event has occurred on 6 <sup>th</sup> August, 2024 and acquisition is completed.
Nature of consideration- whether cash consideration or share swap or any other form and details of the same	Cash Consideration
Cost of acquisition or the price at which the shares are acquired (Total value) ( Rs in Crore)	Total Cost of acquisition Rs. 15.02 Crore on 6 <sup>th</sup> August, 2024
Percentage of shareholding / control acquired and / or number of shares acquired;	0.11% of shareholding (being 1089000 shares) were acquired on 6 <sup>th</sup> August, 2024  Total 0.72% of shareholding (being 6948000 shares) is held as on 6 <sup>th</sup> August, 2024
Brief background about the entity acquired in terms of products/line of business acquired	Zee Entertainment Enterprises Limited is engaged mainly in the businesses of a) Broadcasting of Satellite Television Channels and digital media; b) Space Selling agent for other satellite television channels; c) Sale of Media Content i.e. programs/ film rights/ feeds/ music rights; and d) Movie production and distribution. It is also engaged in the business of broadcasting of various Hindi and other language content, general entertainment, music, movies, and niche Television (TV) channels.
Date of incorporation	25 <sup>th</sup> November, 1982
<b>History of last 3 years turnover</b>	<b>Financial Year</b>
1 <sup>st</sup> Previous year turnover	2023-2024: Rs. 8075 Crore
2 <sup>nd</sup> Previous year turnover	2022-2023: Rs. 7422 Crore
3 <sup>rd</sup> Previous year turnover	2021-2022: Rs. 7511 Crore
Country in which the acquired entity has presence	India as well as has 7 International offices on consolidated basis.
Any other significant information (in brief)	The information relating to the Target Entity has been obtained from its website and Annual Report for the FY 22-23 and BSE website.